



RESEARCH ARTICLE :

Costs, returns and profitability of chrysanthemum in Ahmednagar district of Maharashtra state

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SUMMARY : Present study was designed to measure cost, returns and profitability of chrysanthemum in Ahmednagar district of Maharashtra. The information was collected from 120 samples of chrysanthemum from selected villages for year 2014-15. The data was collected by personal interview by using pre-tested interview schedule. The results revealed that the cost A was worked out as Rs. 90592.75 *i.e.* 42.63 per cent, cost B was Rs. 161484.4 *i.e.* 75.99 per cent of total share, whereas the cost C was Rs. 212508.4. Family labour showed the highest share of 24.01 per cent followed by hired human labour 10.83 per cent. Yield of Chrysanthemum flowers was 4059.44 kg for 1 hectare. Gross return from Chrysanthemum was Rs.365349.6, farm business income was Rs. 274756.85 and family labour income was Rs. 203865.2. Net profit was Rs. 152841.2. It was found that output- input ratio was higher in Chrysanthemum *i.e.* 1.72, profitability was more in Chrysanthemum, it means gross returns, farm business income, family labour income, net profit as well as benefit-cost ratio were higher in Chrysanthemum. Per kg cost of production was Rs. 52.34.

KEY WORDS :

Area, Production, Yield, Cost, Labour, Output-input, Profitability

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